

GIVING Matters



Zufall Health FOUNDATION

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Be Well Benefit raises funds for new health van Turbiner honored with Founder's Award

Thanks to our successful Be Well Benefit in October, we are well on our way to putting a new medical van on the road for good health. The well-attended event at Brooklake Country Club raised more than \$200,000 while honoring former Zufall President and Chief Executive Officer Eva Turbiner's 16 years of service.

"The proceeds from our event gives us a great start to ensuring that we continue bringing vital medical care directly to people where they need

it," said Fran Palm, president and chief executive officer.

Highlighting the evening was the presentation of the Founder's Award to Turbiner for her innovative leadership in building Zufall into a nationally recognized health center that has improved the lives of tens of thousands of New Jersey's most vulnerable residents.

"It has been the honor and privilege of my life to be the leader of this organization," said Turbiner in accepting the award.



Thank You, Sponsors! Zufall Health is grateful for your generous support

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New Zufall site brings health care to Bridgewater's Richard Hall Center

Building on a successful partnership that has spanned the last decade, Zufall Health is now operating a new health center within Richard Hall Community Health and Wellness Center, a nonprofit behavioral healthcare system run by Somerset County.

The 2,700-square-foot Bridgewater office provides integrated medical and dental services to the clients of Richard Hall and area residents.

"Zufall has been an outstanding off-site partner in helping us meet the whole health needs of our clients," said Richard Hall Executive Director Nicci Spinazzola. "There is tremendous value in combining our two aspects of care under one roof and removing some of the barriers to the delivery of these services to them."

Hailing the opening of the new health center, Somerset County Commissioner Paul Drake pledged the county's commitment to making it easy and convenient for patients to receive health care.

"Just the process of getting the care they need can be overwhelming for people struggling with mental health and substance use issues," he noted. "The simple convenience for our Richard Hall clients of scheduling mental health and physical health appointments



closely together in time and location can mean the difference between getting and not getting care."

Funded by a grant from the federal Substance Abuse Mental Health Services Administration, the facility is Zufall's third service location in Somerset County.

"While the new site enables us to bring our nationally recognized services to benefit Richard Hall clients, it also benefits us with expanded capacity to serve many more vulnerable county residents," noted Fran Palm, Zufall president and chief executive officer.

Participating in the ribbon cutting of the new Bridgewater facility are (from left): Nicci Spinazzola, Executive Director, Richard Hall; Matthew D. Loper, Engineer, Somerset County; Valerie Mielke, Assistant Commissioner, New Jersey Division of Mental Health & Addiction Services; Frances Palm, Zufall Health President and CEO; Sarah Adelman, Commissioner, New Jersey Department of Human Services; Paul Drake, Somerset County Commissioner; Colleen Mahr, Somerset County Administrator; Michael Frost, Director, Department of Human Services at Somerset County; Doug Singleterry, County Commissioner, Somerset County.



DIRECTOR'S MESSAGE

Help still needed to keep medical van on the road

So many of our programs and activities depend on our Highlands

Health medical van that it is hard to imagine what we would do without it.

As a compact doctor's office-on-wheels, it brings accessible, affordable, and sometimes even lifesaving health care directly to farmworkers, seniors, veterans, public housing residents, school children, and people experiencing homelessness. When natural disasters or emergencies strike, we send it to

deliver care and comfort. And during the pandemic, it played a vital role traveling throughout the state to provide COVID-19 testing and vaccinations, perhaps to your own community to benefit you or your neighbors.

But our 14-year old van is nearing the end of its time on the road. Replacing it not only comes at a steep cost of \$500,000, but arrives at a time when we are losing the government funds that helped us through the pandemic. Absorbing this expense right now would put other important programs in jeopardy.

Thanks to corporate funders and supporters of our Be Well Benefit in October, we are more than half way to covering the van's cost.

In this season of giving, I'm hoping I can count on your help. A list of suggested gifts is on Page 4. Every dollar you contribute will get us one step closer to putting our new van on the road for good health in 2024.

Wishing you a joyful holiday!

Shade Cronan

Goodale Pharmacy acquisition improves patient access to affordable medicine

Zufall Health is now in the pharmacy business following its purchase of Goodale Pharmacy, a 150-year-old Dover retail business located just two blocks from our clinical site. An open-door pharmacy, it can be used by Zufall patients throughout our service area as well as the general public.

"This acquisition has significantly increased access to affordable prescriptions for the area's most vulnerable residents," said Shade Cronan, senior vice president, external affairs. "An expansion of our in-house pharmacy program, it has made the process of obtaining needed medicines much easier and more convenient."

Because the pharmacy is a participant in the federal government's 340B drug

pricing program, Zufall's low-income and uninsured patients are eligible to obtain prescriptions at significantly reduced prices. By utilizing a free delivery service that spans 12 counties, customers near and far can benefit from the program.

"We'll deliver to their homes, their jobs, or the Zufall site nearest them to assure that they get the meds they need in a timely manner," explained Dayana Velez, the pharmacy's business manager.

Retaining the Goodale name, the shop is continuing to offer over-the-counter medications and a variety of consumer goods typically found at a drug store. It is also continuing to



operate Goodale's surgical supply business, which offers the sale or rental of durable medical equipment like walkers, commodes, and hospital beds.

Operating six days a week, the staff of 19 -- including five pharmacists -- dispenses about 350 prescriptions a day and makes thousands of deliveries each month.

"We're hoping that some grant funding will allow us to completely redesign and renovate so we can handle more volume," said Velez. "We've only just begun and there's so much opportunity for growth."

Why I Give

Shuler nears quarter-century of volunteer service to Zufall

For Bill Shuler, a member of both the health center and foundation boards, working with Zufall has been one of the joys of his life.

"It's been an exciting and satisfying 24 years as I've witnessed a little Dover clinic grow into a major healthcare organization," said Shuler, an insurance executive and lifelong Dover resident. "I'm grateful I had a role in making that happen."

Actually, Shuler's history with Zufall dates back to boyhood when he first met founders Dr. Bob and Kathryn Zufall through family friends. Many years later, he welcomed the opportunity to help them by joining the board of their volunteer enterprise. Since

then, he has contributed much time and attention -- including a six-year term as board chairman -- to the well-being of the organization.

"What has kept me involved is my belief in the importance of community health centers and a commitment to supporting them," said Shuler who is also a Zufall patient. "By providing accessible, affordable, quality care, Zufall keeps our communities healthy and alleviates the burden on hospital emergency rooms."

Looking back on his board tenure, Shuler is most proud of working alongside Eva Turbiner, Zufall's former leader, to fulfill her expansive vision. Now, as president of the foundation board, he's set some new personal goals.



"Our biggest challenge is cultivating relationships and attracting new support," he said. "Working with Shade Cronan, the board and I will be creating opportunities to spread the word about our incredible history and value which I believe can inspire more people to join us and expand our base of support."

Fund A Need for our medical van

Please help keep Zufall's mobile medical van on the road to deliver essential services. Your gift will make a healthy difference.

FUND A NEED SUGGESTIONS

| | |
|---|---------|
| Van Vaccine Refrigerator | \$1,100 |
| Van Tire | \$500 |
| Tank of Biodiesel Fuel | \$300 |
| Oil Change for Van Generator | \$175 |
| Annual Van Inspection | \$135 |
| 2 Gallons of Diesel Exhaust Fluid | \$50 |
| Farmworker Van Co-pay | \$20 |
| Flu Shot Delivered On Van..... | \$10 |

Make a secure online gift

Hold your phone's camera up to the QR code and click the link.



or

Visit <https://zufallhealthfoundation.org/donate/>

For more information, contact Foundation Director Shade Cronan at scronan@zufallhealth.org



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